

# VISION NORTH IOWA

## **FOR IMMEDIATE RELEASE**

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## **VISION NORTH IOWA ANNOUNCES ECONOMIC VISIONING & COMMUNITY VALUES WORKSHOPS**

Vision North Iowa announces a series of upcoming workshops to glean insight from the regional community. The aim of the workshops is to build consensus, understand community values, and create a shared vision for North Iowa's economic future. Input received during the workshops will be used to guide development of the Vision North Iowa economic development strategic plan. The plan will be published later this year and will outline goals and strategies to strengthen the regional economy. The plan will also be supported by an implementation strategy to effectively execute on the recommendations.

"Our objective is to find out more about what economic issues matter most to North Iowans, and how best to work together as a community to address those issues. We want to hear from as many as possible in the community so we are aligned around a common set of guiding principles, values, and goals," said Chad Schreck, President and CEO of the North Iowa Corridor EDC.

Residents will have four opportunities to take part in a workshop. The workshop sessions will take place in Clear Lake on Tuesday, June 13 at the Surf Ballroom and in Mason City on Wednesday, June 14 at The Main Event. There will be two sessions per day: 12:00-2:00 pm and 6:00-8:00 pm.

To register, please visit [www.VisionNorthIowa.com](http://www.VisionNorthIowa.com) and click on the "Register to Attend" link. Reservations will be taken on a first-come, first-served basis with guaranteed spots for the first 100 to arrive. Additional workshops may be scheduled to accommodate overflow, if necessary. Once registered, attendees will receive an agenda and additional information to prepare for the event. Please call 641-423-0315 if you need additional information or have any questions.

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*Vision North Iowa is a newly formed initiative to create a multi-jurisdictional strategy for regional economic growth and prosperity. The North Iowa Corridor Economic Development Corporation (EDC), Mason City Chamber of Commerce, Clear Lake Area Chamber of Commerce, and several community partners are collaborating in the effort. Austin and Seattle-based TIP Strategies has been engaged to guide the project.*